

Weekly SEO Audit Report — 2026-08-02

Summary

Metric	This Week	Last Week	Change
GSC Clicks	1,366	1,407	-2.9%
GSC Impressions	119,763	121,542	-1.5%
GA4 Users	5,536	5,276	4.9%
GA4 Sessions	8,751	8,255	6.0%
GA4 Page Views	26,914	29,714	-9.4%
Bounce Rate	55.9%	49.7%	
Avg Session	341s	386s	
Unique Queries	11,821	—	—

GSC Top Pages (Last 7 Days)

Page	Clicks	Impressions	CTR	Pos
/library-learning/concept-pages/siklus-krebs	602	20940	2.9%	3.4
/library-learning/concept-pages/terminologi-umum	212	10338	2.1%	2.7
/	123	502	24.5%	5.4
/artikel/universitas-kedokteran-gigi-indonesia-terbaik-2026-peringkat-versi-qs-world-university-rankings	81	1417	5.7%	2.9
/artikel/passing-grade-fkg-2026-nilai-minimal-untuk-lolos-di-berbagai-ptn	79	1592	5.0%	3.9
/library-learning/concept-pages/diagnosis-maloklusi-dan-macam-perawatannya	78	1224	6.4%	4.1
/artikel/kki-terbitkan-standar-kompetensi-dokter-gigi-2026-lima-pilar-baru-yang-wajib-dikuasai-mahasiswa-kedokteran-gigi	65	350	18.6%	3.9
/artikel/daftar-pilihan-kampus-kedokteran-gigi-di-indonesia-berdasarkan-wilayah	64	1931	3.3%	5.6
/library-learning/concept-pages/impaksi	60	1184	5.1%	4.9
/library-learning/concept-pages/anatomi-gigi-sulung	56	2329	2.4%	6.0
/library-learning/concept-pages/enzim-dan-koenzim	53	7388	0.7%	6.8
/library-learning/concept-pages/anatomi-gigi-permanen	51	4312	1.2%	4.2
/library-learning/concept-pages/space-maintainer-dan-space-regainer	45	756	6.0%	3.9
/artikel/biaya-kuliah-fkg-di-ptn-2026-uang-kuliah-tunggal-dan-besaran-ukt	39	2335	1.7%	5.0
/library-learning/concept-pages/gigi-tiruan-sebagian-lepasan-gtsl	38	1648	2.3%	5.6
/artikel/beasiswa-kedokteran-gigi-2026-panduan-lengkap-jenis-persyaratan-dan-cara-mendaftar-untuk-mahasiswa-fkg	35	491	7.1%	5.0
/library-learning/concept-pages/metabolisme-karbohidrat	34	1005	3.4%	6.3
/artikel/ukmppd-definisi-komponen-jadwal-2026-passing-grade-dan-strategi-lulus-untuk-mahasiswa-kedokteran	33	2783	1.2%	5.5
/artikel/ohi-s-dan-dmft-indeks-dasar-dalam-kedokteran-gigi	32	1794	1.8%	4.6
/library-learning/concept-pages/pulp-capping	32	1559	2.1%	3.7

🎯 Low CTR Optimization Opportunities

Pages with high impressions but low CTR (< 5%) in top 10 positions:

Page	Impressions	CTR	Position	Potential
/library-learning/concept-pages/siklus-krebs	20940	2.9%	3.4	+654 clicks/wk
/library-learning/concept-pages/terminologi-umum	10338	2.1%	2.7	+1029 clicks/wk

Page	Impressions	CTR	Position	Potential
/artikel/internship-dokter-definisi-durasi-sistem-kerja-regulasi-dan-strategi-lulus-ukmppd-untuk-dokter-muda-indonesia	10200	0.2%	7.7	+283 clicks/wk
/library-learning/concept-pages/histologi-jaringan-kulit	9754	0.3%	6.5	+266 clicks/wk
/library-learning/concept-pages/enzim-dan-koenzim	7388	0.7%	6.8	+169 clicks/wk
/artikel/koas-kedokteran-panduan-lengkap-definisi-stase-durasi-biaya-dan-tips-lulus-ukmppd-untuk-mahasiswa-fk	5176	0.3%	6.7	+137 clicks/wk
/library-learning/concept-pages/anatomi-gigi-permanen	4312	1.2%	4.2	+208 clicks/wk
/library-learning/concept-pages/organisasi-tubuh-manusia	3965	0.6%	7.9	+96 clicks/wk
/artikel/ukmppd-definisi-komponen-jadwal-2026-passing-grade-dan-strategi-lulus-untuk-mahasiswa-kedokteran	2783	1.2%	5.5	+50 clicks/wk
/artikel/pemeriksaan-fisik-definisi-tujuan-teknik-ippa-dan-panduan-head-to-toe-untuk-mahasiswa-kedokteran-dan-ukmppd	2648	0.8%	7.0	+59 clicks/wk



GA4 Top Pages (Last 7 Days)

Page	Views	Users	Bounce Rate
(not set)	7765	339	15.3%
	1347	80	43.8%
/library-learning/concept-pages/siklus-krebs	967	644	69.5%
/login	941	406	32.0%
/dashboard	592	225	13.6%
/	559	280	30.5%
/materi-belajar/index	442	128	12.7%
/library-learning/concept-pages/terminologi-umum	386	233	64.3%
/buku/eleven-incident-plus-clinical-restorative-dentistry-vol-1	374	170	49.8%
/exam/index	327	66	19.8%
/mulai-berlangganan	256	155	22.0%
/buku	191	58	17.8%
/library-learning/departemen/kedokteran_gigi	182	77	17.9%
/library-learning/concept-pages/diagnosis-maloklusi-dan-macam-perawatannya	165	80	79.5%
/kelas-saya	158	90	14.9%



Traffic Sources

Source	Sessions
google	5497
(direct)	2098
(not set)	394
bing	253
accounts.google.com	171
id.search.yahoo.com	136
linktr.ee	102
Firebase	65
yahoo	59
chatgpt.com	35

Trending Topics & Keyword Ideas

Trending Medical/Dental News

#	Topic	Source
1	Pakar Unair Deteksi Tumbuh Kembang Gigi Anak lewat Air Liur - Suara Merdeka Sura	Google News - Kedokteran Gigi
2	Mahasiswa UGM Ciptakan ChewMelo, Permen Karet Inovatif yang Berpotensi Jaga Kese	Google News - Kedokteran Gigi
3	Pemprov NTB Dorong Hadirnya Fakultas Kedokteran Gigi - Pemerintah Provinsi NTB	Google News - Kedokteran Gigi
4	Founder Klinik Ita Lestari Paparkan Strategi Perluas Akses Layanan Kesehatan Gig	Google News - Kedokteran Gigi
5	Wakil Menteri Kesehatan Tetap: Memperluas Model Stasiun Sekolah dalam Program Ke	Google News - Kesehatan Gigi
6	Mahasiswa Kedokteran Gigi Unhas Edukasi Siswa Kelas II MIN Sidenreng Rappang Mel	Google News - Kesehatan Gigi
7	DETEKTIF GIGI, Cara Kreatif KKN-PK Unhas Bekali Warga dan Murid SD Arateng Atasi	Google News - Kesehatan Gigi
8	Mahasiswa KKN Profesi Kesehatan Unhas Edukasi 281 Siswa SD Lewat Program GESIT u	Google News - Kesehatan Gigi
9	RSIGM Sultan Agung Dorong Transformasi Pelayanan Gigi dan Mulut melalui Kongres	Google News - Kesehatan Gigi
10	Buka Baksos Kesehatan Gigi, JTP Berkomitmen Siap Berkolaborasi Serta Mengalokasi	Google News - Kesehatan Gigi
11	Cegah Stunting Dimulai dari Senyum Sehat, Yayasan Pelita Kita Bersama dan PDGI G	Google News - Kesehatan Gigi
12	Bupati Taput Tegaskan Komitmen Cegah Stunting, Buka Baksos Kesehatan Gigi Demi W	Google News - Kesehatan Gigi
13	Buka Baksos Kesehatan Gigi, Bupati Jonius Hutabarat Tegaskan Komitmen Cegah Stun	Google News - Kesehatan Gigi
14	Cegah Stunting Sejak Dini, Pemkab Tapanuli Utara Perkuat Kolaborasi Layanan Kese	Google News - Kesehatan Gigi
15	Biaya Scaling Gigi Laki-Laki dan Perempuan Tahun 2026, Mulai dari Gratis hingga	Google News - Kesehatan Gigi

Keyword Ideas from Trends

Keyword Phrase	Mentions
kesehatan gigi	74x
dokter gigi	40x
kedokteran gigi	33x
gigi dan	33x
universitas airlangga	27x
universitas airlangga official	27x
airlangga official	27x
airlangga official website	27x
official website	27x
gigi dan mulut	27x
dan mulut	27x
edukasi kesehatan	25x
edukasi kesehatan gigi	24x
kesehatan gigi dan	23x
kkn-pk unhas	16x
pemerintah kabupaten	14x
gigi indonesia	12x
sidenreng rappang	12x
penerbitan kampus	12x
penerbitan kampus identitas	12x

Keyword Planner (Google Ads)

Keyword	Searches/Mo	Competition	Est. Bid (IDR)
gigi berlubang	22200	LOW	Rp4883

Keyword	Searches/Mo	Competition	Est. Bid (IDR)
karies gigi	12100	LOW	Rp4649
gingivitis	9900	LOW	Rp1714
obat gigi	8100	LOW	Rp2051
fkg	3600	LOW	-
gigi sensitif	1300	LOW	Rp1273
gel gengigel	880	HIGH	Rp13191
gusi nyilu	480	LOW	Rp1365
pulpotomi	390	LOW	-
ekstraksi gigi	390	LOW	-
ukmp2dg	320	LOW	-
koas kedokteran gigi	20	LOW	-
dental education	20	LOW	-
kedokteran gigi indonesia	10	LOW	-
expasyl paste	10	MEDIUM	-

Source: Google Ads Keyword Planner (MCC) - search volumes may be rounded

Priority Keyword Matrix

Combined: Keyword Planner × GSC × Published Articles × Google Trends

OPPORTUNITY — Buat Article Baru

Keyword	Volume	Competition	GSC Data	Action
gel gengigel	880/mo	HIGH	No data	Buat article baru
expasyl paste	10/mo	MEDIUM	No data	Buat article baru
jensen miyo	10/mo	N/A	No data	Buat article baru

ALREADY COVERED — Monitor

Keyword	Volume	Competition	GSC Position	Action
gigi berlubang	22,200/mo	LOW	-	Sudah punya article
karies gigi	12,100/mo	LOW	-	Sudah punya article
gingivitis	9,900/mo	LOW	-	Sudah punya article
obat gigi	8,100/mo	LOW	-	Sudah punya article
fkg	3,600/mo	LOW	-	Sudah punya article

Codebase Issues

Severity	Count
 Critical	1
 High	1
 Medium	2
 Low	1

[Accessibility/SEO] 1 images missing alt attributes

resources/ts/Pages/Member/Course/Index.jsx:116:	
---	--

[Technical SEO] 2 hardcoded localhost references

```
config/queue.php:47:      'host' => 'localhost',  
config/sanctum.php:20:    'localhost,localhost:3000,127.0.0.1,127.0.0.1:8000,::1',
```

● [Performance] 13 console.log statements in production code

Excessive console.log can slow down rendering.

● [Structured Data] Only 12/97 front pages have schema markup

Add JSON-LD structured data to more pages for rich results.

● [Performance] 5 render-blocking stylesheets in app.blade.php

Consider using preload or async loading for non-critical CSS.

🛡️ Generated by Sera — Weekly SEO Audit | 2026-08-02T19:00:49.474Z