

Weekly SEO Technical Audit — umeds.id

Period: 16 August 2026 – 22 August 2026
Generated: 6 September 2026

Google Search Console Summary

Metric	Value
Total Clicks	939
Total Impressions	43,948
Avg CTR	2.14%
Avg Position	6.7
Total Queries	100

Top 10 Queries by Clicks

Query	Clicks	Impressions	CTR	Position
siklus krebs	167	3,461	4.83%	2.3
umeds	153	1,470	10.41%	1.5
metabolisme karbohidrat	32	181	17.68%	1.9
siklus krebs adalah	28	596	4.70%	2.3
tahapan siklus krebs	21	215	9.77%	1.8
terminologi anatomi	20	203	9.85%	4.0
klasifikasi karies	17	115	14.78%	3.7
enzim dan koenzim	15	43	34.88%	1.5
ompong.lat -ompong188login	14	29,440	0.05%	8.4
pengertian siklus krebs	11	130	8.46%	2.2

Low CTR Opportunities

Query	Clicks	Impressions	CTR	Position
ompong.lat -ompong188login	14	29,440	0.05%	8.4
entomologi	5	622	0.80%	5.6
gengigel	3	569	0.53%	6.2
anamnesis	4	509	0.79%	7.2
jadwal ukmppd agustus 2026	4	193	2.07%	6.7

Query	Clicks	Impressions	CTR	Position
farmasetika	4	163	2.45%	8.3
embriologi	4	135	2.96%	5.3

Top 10 Pages by Clicks (GSC)

Page	Clicks	Impressions	CTR	Position
/library-learning/concept-pages/siklus-krebs	500	18,195	2.75%	3.6
/	177	673	26.30%	4.9
/library-learning/concept-pages/terminologi-umum	113	10,445	1.08%	2.2
/library-learning/concept-pages/metabolisme-karbohidrat	88	1,520	5.79%	5.3
/library-learning/concept-pages/anatomi-gigi-permanen	76	7,611	1.00%	2.9
/artikel/passing-grade-fkg-2026...	74	1,394	5.31%	3.9
/library-learning/concept-pages/histologi-jaringan-kulit	73	10,900	0.67%	5.5
/library-learning/concept-pages/terminologi-anatomi...	72	1,082	6.65%	5.8
/artikel/universitas-kedokteran-gigi...	70	1,357	5.16%	3.1
/library-learning/concept-pages/analisis-model-studi	68	809	8.41%	4.6

GA4 — Key Metrics

Metric	This Week	Prev Week	Change
Active Users	5,954	5,444	+9.4%
Sessions	8,853	7,970	+11.1%
Page Views	27,141	24,072	+12.7%
Bounce Rate	50.8%	50.8%	—
Avg Session Duration	346.6s	521.7s	-33.6%
New Users	4,819	4,502	+7.0%

Traffic Sources

Source	Medium	Sessions	Users
google	organic	5,845	4,133
(direct)	(none)	2,150	1,303
bing	organic	254	185
accounts.google.com	referral	161	77
id.search.yahoo.com	referral	99	59
linktr.ee	referral	98	82

Source	Medium	Sessions	Users
yahoo	organic	60	40
chatgpt.com	ai-assistant	33	22
perplexity.ai	ai-assistant	13	7

Trending Topics (RSS)

1. **Kedokteran Gigi** — 7 Universitas Jurusan Kedokteran Gigi Terbaik di Asia Tenggara Versi QS 2026
2. **Kedokteran Gigi** — Universitas Jurusan Kedokteran Gigi Terbaik di Indonesia Versi QS 2026
3. **Kesehatan Gigi** — GEMAS: Upaya Edukasi Kesehatan Gigi bagi Anak TK di Desa Panti
4. **Kesehatan Gigi** — Jangan Tunggu Sakit, Ini Pentingnya Menjaga Kesehatan Gigi
5. **Kesehatan Gigi** — Mayapada Healthcare Hadirkan Mayapada Dental Care di Jakarta Timur
6. **Kesehatan Gigi** — UI gelar cek gratis kesehatan gigi dan mulut warga Cikeas Udik
7. **Kesehatan Gigi** — Mayapada Healthcare Perkenalkan Mayapada Dental Care
8. **Kesehatan Gigi** — MHJT Hadirkan Layanan Kesehatan Gigi dengan Teknologi Modern
9. **Kedokteran Gigi** — Universitas Megarezky Kunjungi UMI, Perkuat Langkah Pembukaan FKG
10. **Kesehatan Gigi** — Jaga Mikrobiom Mulut: Jenis Makanan untuk Cegah Karies

GA4 Top Pages by Views

Page	Views	Users
/library-learning/concept-pages/siklus-krebs	670	461
/login	763	384
/dashboard	489	215
/	483	312
/materi-belajar/index	346	125
/buku/eleven-incident-plus...	323	168
/mulai-berlangganan	320	194
/cart	272	111
/library-learning/concept-pages/terminologi-umum	239	172
/library-learning/concept-pages/histologi-jaringan-kulit	225	125

Keyword Ideas from RSS Trends

Phrase	Mentions
kesehatan gigi	67
dokter gigi	44
kedokteran gigi	39
gigi dan mulut	30
gigi anak	20

Phrase	Mentions
perawatan gigi	18
kesehatan mulut	15
karies gigi	12
dental care	10

🔍 Technical SEO Recommendations

- 🚨 Spam query concern** — `ompong.lat -ompong188login` is generating 29,440 impressions with 0.05% CTR. Consider adding negative SEO monitoring or disavowing if spam persists.
- Low CTR pages** — `/histologi-jaringan-kulit` (0.67% CTR, 10.9K impr), `/terminologi-umum` (1.08%, 10.4K impr), and `/anatomi-gigi-permanen` (1.00%, 7.6K impr) need better meta descriptions and title tags.
- Bounce rate stable at 50.8%** — Session duration dropped significantly (-33.6%), investigate page experience and content engagement.
- AI assistant traffic growing** — ChatGPT (33 sessions) + Perplexity (13 sessions) = 46 AI referral sessions. Optimize for AI search visibility.
- Subscribe page** — `/mulai-berlangganan` has 320 views, strong conversion intent — ensure checkout flow is optimized.
- Continue optimizing concept pages** — Siklus Krebs is the #1 traffic driver; related content shows high CTR potential.

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