

Weekly SEO Audit Report — 2026-09-13

Summary

Metric	This Week	Last Week	Change
GSC Clicks	1,623	1,787	-9.2%
GSC Impressions	139,294	155,132	-10.2%
GA4 Users	7,346	7,298	0.7%
GA4 Sessions	11,432	11,286	1.3%
GA4 Page Views	30,004	29,058	3.3%
Bounce Rate	53.0%	50.8%	
Avg Session	334s	405s	
Unique Queries	11,411	—	—

GSC Top Pages (Last 7 Days)

Page	Clicks	Impressions	CTR	Pos
/library-learning/concept-pages/siklus-krebs	402	22480	1.8%	3.8
/library-learning/concept-pages/terminologi-umum	181	11546	1.6%	2.2
/	161	712	22.6%	3.7
/artikel/hari-kesehatan-gigi-dan-mulut-sedunia-2026-tema-sejarah-dan-cara-merayakannya	109	2260	4.8%	3.7
/library-learning/concept-pages/histologi-jaringan-kulit	98	17576	0.6%	5.0
/library-learning/concept-pages/gigi-tiruan-sebagian-lepasan-gtsl	97	2553	3.8%	5.0
/artikel/bulan-kesehatan-gigi-nasional-2026-tema-jadwal-kegiatan-dan-peran-mahasiswa-fkg-untuk-edukasi-masyarakat	88	1345	6.5%	4.7
/library-learning/concept-pages/gigi-tiruan-jembatan	87	1870	4.7%	4.5
/artikel/ohi-s-dan-dmft-indeks-dasar-dalam-kedokteran-gigi	75	2119	3.5%	3.3
/library-learning/concept-pages/anatomi-gigi-permanen	73	7844	0.9%	2.9
/library-learning/concept-pages/pulp-capping	73	1815	4.0%	3.8
/library-learning/concept-pages/diagnosis-maloklusi-dan-macam-perawatannya	71	1484	4.8%	4.0
/artikel/panduan-lengkap-standar-kompetensi-dokter-gigi-2026-kepkonsil-no-15162026	67	556	12.1%	5.2
/artikel/kupas-tuntas-klasifikasi-gic-dan-cara-manipulasinya	61	1591	3.8%	4.0
/library-learning/concept-pages/impaksi	60	1315	4.6%	4.1
/library-learning/concept-pages/metabolisme-karbohidrat	60	1536	3.9%	5.7
/artikel/pemeriksaan-fisik-definisi-tujuan-teknik-ippa-dan-panduan-head-to-toe-untuk-mahasiswa-kedokteran-dan-ukmppd	51	5133	1.0%	5.6
/library-learning/concept-pages/cranium	51	10577	0.5%	3.6
/artikel/passing-grade-fkg-2026-nilai-minimal-untuk-lolos-di-berbagai-ptn	46	1021	4.5%	3.8
/library-learning/concept-pages/extremitas-superior	46	6051	0.8%	3.3

Low CTR Optimization Opportunities

Pages with high impressions but low CTR (< 5%) in top 10 positions:

Page	Impressions	CTR	Position	Potential
/library-learning/concept-pages/siklus-krebs	22480	1.8%	3.8	+947 clicks/wk
/library-learning/concept-pages/histologi-jaringan-kulit	17576	0.6%	5.0	+957 clicks/wk

Page	Impressions	CTR	Position	Potential
/library-learning/concept-pages/terminologi-umum	11546	1.6%	2.2	+1205 clicks/wk
/library-learning/concept-pages/cranium	10577	0.5%	3.6	+584 clicks/wk
/library-learning/concept-pages/anatomi-gigi-permanen	7844	0.9%	2.9	+868 clicks/wk
/library-learning/concept-pages/jaringan-tulang	7098	0.5%	4.2	+389 clicks/wk
/library-learning/concept-pages/extremitas-superior	6051	0.8%	3.3	+317 clicks/wk
/library-learning/concept-pages/pengaturan-suhu-tubuh	5531	0.5%	5.7	+136 clicks/wk
/artikel/pemeriksaan-fisik-definisi-tujuan-teknik-ippa-dan-panduan-head-to-toe-untuk-mahasiswa-kedokteran-dan-ukmppd	5133	1.0%	5.6	+103 clicks/wk
/artikel/anamnesis-definisi-komponen-teknik-dan-panduan-lengkap-untuk-mahasiswa-kedokteran-dan-ukmppd	4589	1.0%	6.4	+93 clicks/wk

 GA4 Top Pages (Last 7 Days)

Page	Views	Users	Bounce Rate
(not set)	9542	388	13.1%
	1316	91	17.6%
/login	817	405	19.2%
/	614	344	24.9%
/library-learning/concept-pages/siklus-krebs	556	362	65.0%
/library-learning/concept-pages/histologi-jaringan-kulit	509	292	54.0%
/dashboard	475	211	2.9%
/library-learning/concept-pages/terminologi-umum	427	278	59.8%
/mulai-berlangganan	305	188	10.3%
/buku	298	91	7.7%
/materi-belajar/index	268	110	1.2%
/library-learning/concept-pages/anatomi-gigi-permanen	188	127	58.6%
/library-learning/concept-pages/jaringan-tulang	181	103	55.4%
/buku/eleven-incident-plus-vol1-clinical-restorative-dentistry	174	96	17.1%
/library-learning/departemen/kedokteran_gigi	172	80	0.0%

 Traffic Sources

Source	Sessions
google	7248
(direct)	2712
bing	389
yahoo	161
accounts.google.com	131
id.search.yahoo.com	113
linktr.ee	113
Firebase	72
(not set)	64
perplexity.ai	51

Trending Topics & Keyword Ideas

Trending Medical/Dental News

#	Topic	Source
1	Kesehatan Gigi Berhubungan dengan Risiko Penyakit Jantung - RRI.co.id	Google News - Kesehatan Gigi
2	56,9 Persen Orang Indonesia Alami Masalah Gigi dan Mulut, tapi Hanya 11,2 Persen	Google News - Kesehatan Gigi
3	PERINGATI HUT KE-62 LADOKGI REM, TNI AL GELAR BAKTI KESEHATAN GIGI GRATIS UNTUK	Google News - Kedokteran Gigi
4	PERINGATI HUT KE-62 LADOKGI REM, TNI AL GELAR BAKTI KESEHATAN GIGI GRATIS UNTUK	Google News - Kedokteran Gigi
5	Masalah Gigi Masih Tinggi, Edukasi dan Pemeriksaan Diperluas - IDN Times Jabar	Google News - Kesehatan Gigi
6	Hari Kesehatan Gigi dan Mulut, Momentum Tingkatkan Kesadaran Merawat Gigi - RRI.	Google News - Kesehatan Gigi
7	Hari Kesehatan Gigi Nasional 2026, Ribuan Anak Cianjur Dapat Edukasi dan Pemerik	Google News - Kesehatan Gigi
8	Hari Kesehatan Gigi, Dokter RSUD dr Darsono Pacitan Ungkap Bahaya Santap Jajanan	Google News - Kesehatan Gigi
9	Hari Kesehatan Gigi dan Mulut Nasional 2026, Kenali Masalah Gigi yang Sering Ter	Google News - Kesehatan Gigi
10	Hari Kesehatan Gigi dan Mulut Nasional 2026, Momentum Menjaga Kesehatan Gigi Sej	Google News - Kesehatan Gigi
11	PTGMI Edukasi Guru dan Siswa SMP N 1 Tanjung tentang Kesehatan Gigi & Mulut	Google News - Kesehatan Gigi
12	Jaga Kesehatan Gigi dan Mulut, Ini Kebiasaan yang Perlu Dilakukan - RRI.co.id	Google News - Kesehatan Gigi
13	- Hari Kesehatan Gigi dan Mulut Nasional Setiap 12 September, Ini Sejarahnya - j	Google News - Kedokteran Gigi
14	12 September Hari Kesehatan Gigi dan Mulut, Ini Tips Merawat Gigi dari Ahlinya -	Google News - Kesehatan Gigi
15	UNIMERZ Terima Kunjungan Balasan RSGM Ladokgi TNI AL Yos Sudarso, Siap Dukung Pe	Google News - Kedokteran Gigi

Keyword Ideas from Trends

Keyword Phrase	Mentions
kesehatan gigi	75x
dokter gigi	42x
gigi dan	40x
kedokteran gigi	39x
universitas airlangga	33x
universitas airlangga official	32x
airlangga official	32x
airlangga official website	32x
official website	32x
gigi dan mulut	31x
dan mulut	31x
kesehatan gigi dan	29x
edukasi kesehatan	22x
edukasi kesehatan gigi	21x
media center	13x
pemerintah kabupaten	13x
pemerintah kabupaten sidenreng	13x
kabupaten sidenreng	13x
kabupaten sidenreng rappang	13x
sidenreng rappang	13x

Keyword Planner (Google Ads)

Keyword	Searches/Mo	Competition	Est. Bid (IDR)
gigi berulang	22200	LOW	Rp5425

Keyword	Searches/Mo	Competition	Est. Bid (IDR)
karies gigi	12100	LOW	Rp3932
gingivitis	9900	LOW	Rp3241
obat gigi	8100	LOW	Rp2720
fkg	3600	LOW	Rp7336
gigi sensitif	1300	LOW	Rp1877
gel gengigel	880	HIGH	Rp4445
gusi nyilu	480	LOW	Rp2128
pulpotomi	390	LOW	-
ekstraksi gigi	390	LOW	-
ukmp2dg	260	LOW	-
ukomnas ppdg	90	LOW	-
koas kedokteran gigi	20	LOW	-
dental education	20	LOW	-
kedokteran gigi indonesia	10	LOW	-

Source: Google Ads Keyword Planner (MCC) - search volumes may be rounded

 Priority Keyword Matrix

Combined: Keyword Planner × GSC × Published Articles × Google Trends

 OPPORTUNITY — Buat Article Baru

Keyword	Volume	Competition	GSC Data	Action
gel gengigel	880/mo	HIGH	No data	Buat article baru
ukomnas ppdg	90/mo	LOW	No data	Buat article baru
expasyl paste	10/mo	N/A	No data	Buat article baru
jensen miyo	10/mo	N/A	No data	Buat article baru

 ALREADY COVERED — Monitor

Keyword	Volume	Competition	GSC Position	Action
gigi berlubang	22,200/mo	LOW	-	Sudah punya article
karies gigi	12,100/mo	LOW	-	Sudah punya article
gingivitis	9,900/mo	LOW	-	Sudah punya article
obat gigi	8,100/mo	LOW	-	Sudah punya article
fkg	3,600/mo	LOW	-	Sudah punya article

 Codebase Issues

Severity	Count
 Critical	1
 High	1
 Medium	2
 Low	1

 [Accessibility/SEO] 1 images missing alt attributes

resources/ts/Pages/Member/Course/Index.jsx:116:	
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 [Technical SEO] 3 hardcoded localhost references

```
config/queue.php:47:         'host' => 'localhost',  
config/sanctum.php:20:         'localhost,localhost:3000,127.0.0.1,127.0.0.1:8000,::1',  
config/whatsapp.php:9:      | The service binds to localhost only and is authenticated by a shared key.
```

● [Performance] 13 console.log statements in production code

Excessive console.log can slow down rendering.

● [Structured Data] Only 13/99 front pages have schema markup

Add JSON-LD structured data to more pages for rich results.

● [Performance] 5 render-blocking stylesheets in app.blade.php

Consider using preload or async loading for non-critical CSS.

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