



Weekly SEO Report — umeds.id

Periode: 14-20 September 2026

Dibuat: 20 September 2026



Google Search Console

Metrik	Nilai
Total Clicks	727
Total Impressions	11,879
Avg CTR	6.12%
Avg Position	2.8



Top 10 Queries by Clicks

#	Query	Clicks	Impressions	CTR	Position
1	umeds	99	995	9.95%	1.8
2	siklus krebs	84	3,183	2.64%	1.8
3	metabolisme karbohidrat	32	201	15.92%	1.3
4	standar kompetensi dokter gigi	19	102	18.63%	2.8
5	bkgn 2026	17	105	16.19%	1.2
6	siklus krebs adalah	14	280	5.00%	2.0
7	skdgi 2026 pdf	13	35	37.14%	3.9
8	bulan kesehatan gigi nasional 2026	12	87	13.79%	1.8
9	nomenklatur gigi	11	338	3.25%	4.2
10	terminologi anatomi	11	250	4.40%	4.3



Low CTR Opportunities (>100 impressions, CTR < 3%, pos > 5)

Query	Clicks	Impressions	CTR	Position
anamnesis	4	839	0.48%	5.4
metabolisme protein	5	187	2.67%	5.4



Top 10 Pages by Clicks

Page	Clicks	Impressions	CTR	Position
/library-learning/concept-pages/siklus-krebs	206	14,369	1.43%	3.7
/library-learning/concept-pages/terminologi-umum	142	10,760	1.32%	2.2
/artikel/panduan-lengkap-standar-kompetensi-dokter-gigi-2026	138	829	16.65%	4.0
/library-learning/concept-pages/histologi-jaringan-kulit	138	13,559	1.02%	4.7

Page	Clicks	Impressions	CTR	Position
/library-learning/concept-pages/diagnosis-maloklusi	122	1,688	7.23%	3.9
/ (homepage)	115	580	19.83%	3.7
/artikel/ohi-s-dan-dmft-indeks	98	2,368	4.14%	2.9
/library-learning/concept-pages/gtsl	75	2,056	3.65%	4.9
/library-learning/concept-pages/metabolisme-karbohidrat	71	1,402	5.06%	5.2
/library-learning/concept-pages/konsep-5-star-doctor	64	506	12.65%	2.4

✂ Pages with High Impressions but Low CTR (Need Optimization)

Page	Clicks	Impressions	CTR	Position
/library-learning/concept-pages/cranium	54	8,115	0.67%	3.4
/library-learning/concept-pages/anatomi-gigi-permanen	53	6,609	0.80%	2.7
/artikel/pemeriksaan-fisik	36	4,115	0.87%	5.5
/artikel/ukmppd	36	2,975	1.21%	4.9
/library-learning/concept-pages/siklus-krebs	206	14,369	1.43%	3.7
/library-learning/concept-pages/terminologi-umum	142	10,760	1.32%	2.2
/library-learning/concept-pages/histologi-jaringan-kulit	138	13,559	1.02%	4.7

 Google Analytics 4 (Property: 327027843)

Core Metrics: Week-over-Week

Metric	This Week (Sep 14-20)	Prev Week (Sep 7-13)	Change
Active Users	7,907	7,495	+5.5% ↑
Sessions	12,132	11,697	+3.7% ↑
Screen Page Views	28,930	29,984	-3.5% ↓
Bounce Rate	52.43%	50.57%	+1.86pp ↑
Avg Session Duration	4m 56s	6m 40s	-26.1% ↓
New Users	6,375	6,133	+3.9% ↑

Traffic Sources (Top 10)

Source	Medium	Sessions	Users
google	organic	7,585	5,284
(direct)	(none)	3,262	1,938
bing	organic	333	229
accounts.google.com	referral	213	79
yahoo	organic	161	57
id.search.yahoo.com	referral	120	89
Firebase	notification	82	30

Source	Medium	Sessions	Users
linktr.ee	referral	79	65
chatgpt.com	ai-assistant	40	27
perplexity.ai	ai-assistant	21	17

AI Traffic Combined: 74 sessions (ChatGPT 40 + Perplexity 21 + Gemini 13)

Top Content Pages by Views

Path	Views	Users
/library-learning/concept-pages/histologi-jaringan-kulit	697	414
/library-learning/concept-pages/siklus-krebs	385	263
/library-learning/concept-pages/terminologi-umum	361	265
/artikel/panduan-lengkap-standar-kompetensi-dokter-gigi-2026	244	148
/library-learning/concept-pages/organisasi-tubuh-manusia	225	105
/library-learning/concept-pages/diagnosis-maloklusi	210	107
/library-learning/concept-pages/anatomi-gigi-permanen	199	111
/library-learning/concept-pages/metabolisme-karbohidrat	167	100
/library-learning/concept-pages/jaringan-tulang	163	104
/library-learning/concept-pages/gtsl	147	83

Trending Topics & Keyword Ideas (RSS)

Top Dental News (Past Week)

1. **BKGN 2026: Kesehatan Gigi Jadi Investasi Masa Depan** — swa.co.id
2. **Menjaga Microbiome Mulut untuk Kesehatan Gigi** — Popbela.com
3. **Karies Jadi Masalah Terbanyak CKG Anak Sekolah, 41% Alami Gigi Berlubang** — Niaga.Asia
4. **Kemenkes: 41% anak sekolah giginya berlubang** — Antaranews
5. **Infeksi Gigi Dapat Berdampak pada Kesehatan Jantung** — RRI.co.id
6. **BKGN 2026: Pepsodent Dorong Paradigma Baru Kesehatan Gigi** — olenka.id
7. **FKG USK AKSI KANINUS ke-16: 680 Pasien** — Portalsatu.com

Theme of the Week: 🦷 **BKGN 2026 (Bulan Kesehatan Gigi Nasional)** — Microbiome mulut dominan sebagai topik utama di media Indonesia.

Keyword Ideas from Trends

Phrase	Mentions
kesehatan gigi	76
dokter gigi	36
gigi dan mulut	33
kedokteran gigi	30
microbiome mulut	10
keseimbangan microbiome	8

Phrase	Mentions
sikat gigi	7
mikrobioma mulut	6
menjaga keseimbangan	6
pentingnya menjaga	6

Recommendations

- Optimize Low CTR Pages:** `cranium` (8,115 impressions, 0.67% CTR), `anatomi-gigi-permanen` (6,609, 0.80% CTR), `histologi-jaringan-kulit` (13,559, 1.02% CTR) — improve meta descriptions, title tags, and add richer snippets.
- Target "anamnesis" query** — 839 impressions, only 4 clicks (0.48% CTR, pos 5.4). Create/optimize an article targeting this high-volume term.
- Leverage BKGN 2026 trend** — Create content around microbiome mulut, BKGN 2026, and karies gigi anak to capture surging interest.
- Improve average session duration** — dropped 26% WoW (from 6:40 to 4:56). Review content engagement and internal linking.
- AI traffic growing** — ChatGPT (40), Perplexity (21), Gemini (13) sessions. Ensure content is AI-friendly with clear structured data.

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