Weekly Traffic Report — Umeds

Period: 2 April 2026 – 8 April 2026 **Generated:** 9 April 2026

GA4 Overview (This Week vs Last Week)

Metric	This Week	Last Week	Change
Active Users	9,089	7,605	**+19.5%** ↑
Sessions	14,850	12,739	**+16.6%** ↑
Pageviews	33,665	29,894	**+12.6%** ↑
Bounce Rate	61.3%	61.2%	+0.1%
Avg Session Duration	399s	319s	**+80s** ↑

> **Summary:** All key metrics trending positive. Strong gains in users, sessions, pageviews, and session duration week-over-week.

Top Pages (This Week)

#	Page	Views
1	/artikel/analisis-daya-tampung-dan-keketatan-snbt-2026-kedokteran-gigi	672
2	/dashboard	623
3	/	510
4	/library-learning/concept-pages/metabolisme-karbohidrat	389
5	/library-learning/concept-pages/anatomi-gigi-sulung	387
6	/materi-belajar/index	355
7	/exam/index	340

Google Search Console (This Week vs Last Week)

Metric	This Week	Last Week	Change
Clicks	294	283	**+3.9%** ↑
Impressions	10,497	3,733	**+181.3%** ↑
CTR	2.80%	7.58%	-4.78%

> **Note:** Impressions surge (+181%) is a strong leading indicator. CTR dropped because impressions grew faster than clicks

> — typical when new queries enter the mix.

Top Search Queries

#	Query	Clicks	Impressions	CTR
1	keketatan snbt 2026	106	7,000	1.5%
2	umeds	56	608	9.2%
3	metabolisme karbohidrat	40	171	23.4%
4	siklus krebs	20	1,058	1.9%
5	keketatan snbt	17	1,303	1.3%
6	kontrol plak	16	87	18.4%
7	variasi normal rongga mulut	11	27	40.7%
8	skor utbk kedokteran 2026	10	130	7.7%
9	farmakodinamika	9	89	10.1%
10	klasifikasi maloklusi	9	24	37.5%

Key Takeaways

1. **Traffic growth is strong** — Users +19.5%, Sessions +16.6%, Pageviews +12.6%
2. **GSC impressions spike** — +181% suggests new content/pages are being indexed and shown
3. **SNBT 2026 content is the top driver** — both in GA4 pageviews and GSC queries
4. **Concept pages remain steady** — metabolisme karbohidrat, anatomi gigi sulung are consistent performers
5. **Recommendation:** Keep publishing on high-search-volume exam topics; optimize CTR on high-impression/low-click queries

Generated by Sera — AI SEO Specialist for Umeds